



**7th ANNUAL  
KIWANIS  
APPLE FESTIVAL  
SEPT 25-26, 2021**



# Become A Sponsor

We invite you to be a part of the Kiwanis Apple Festival by becoming one of our Sponsors! We are looking for support for our family programs and activities and volunteer program. We are following government COVID-19 health and safety guidelines. If restrictions are lifted we intend to host the event as normal, however, if this is not possible, we intend to modify the event so that families can still experience this community event safely. For more information, please contact: [info@kiwanisapplefestival.org](mailto:info@kiwanisapplefestival.org)

Kiwanis members of Calgary sold baskets of apples as a major fundraiser in the 1950s - 1970s. While apple selling is no longer a means of raising funds, Kiwanis continues to raise hundreds of thousands of dollars to support local underprivileged children. The Apple Festival is an annual autumn event which invites the community to enjoy a family focused event.



**Kiwanis**  
Celebrating  
over 100 years in  
Calgary & Area

Kamp Kiwanis is a very special place for children. Every year over 350 children and youth attend a fun filled multi day overnight camping experience in a positive, and active outdoor environment. This experience has been made possible by Calgary Kiwanis Clubs every summer since 1951, providing a full 100% subsidy for every 9-12 year old child who attends Kamp Kiwanis. Kamp Kiwanis is the location of the Kiwanis Apple Festival. Net revenue from Kiwanis Apple Festival will go towards supporting the numerous programs at Kamp Kiwanis.

A project of Kamp Kiwanis | 241001 RR#42 Calgary, AB T3Z 2X5 | [info@kiwanisapplefestival.org](mailto:info@kiwanisapplefestival.org) | [www.kiwanisapplefestival.org](http://www.kiwanisapplefestival.org) | Charitable Number 886132190RR001



# 2021 Kiwanis Apple Festival Sponsors

## Platinum Level Sponsor - \$2,000

2 Sponsors - Available

- Supports overall festival events and programming
- Named as a presenting sponsor of the festival
- Recognition on all festival promotional materials, website and social media including signage to recognize sponsorship

## Gold Level Sponsor - \$1,000 (or donation in kind)

5 Sponsors - Picture Perfect Cleaning, Aspen Properties, Walkers Own Produce, RE/MAX Calgary and Area, GreyVoid Technical

- Supporting specific areas of the festival including apple pies, entertainment and apples for juice pressing, tasting and baking
- Recognition on all festival promotional materials, website and social media including signage to recognize sponsorship

## Silver Level Sponsor - \$500

6 Sponsors - Kiwanis Club of Calgary Chinook (Apple Pressing), 5 more available

- Support equipment and programming for one of the following activities: Apple Pressing, Archery, Arts and Crafts, Baking, Carnival Games, Face Painting,
- Activity will be named in Sponsor's honor
- Recognition on all festival promotional materials, website and social media including signage at activities to recognize sponsorship

## Bronze Sponsor - \$50

Multiple Sponsors - Available

- Supporting overall festival events and programming
- Recognition on all festival promotional materials, website and social media

All sponsors have the opportunity to have free outdoor booth space (table provided) should they wish to have a physical presence at Kiwanis Apple Festival.

If there is another commitment level that works for you, please let us know.

We are happy to customize a sponsorship that accommodates your generosity.

Please contact [info@kiwanisapplefestival.org](mailto:info@kiwanisapplefestival.org) for more information.

